Gender Responsive Equitable Agriculture and Tourism (GREAT)

Volume 6  September 2020

Key Figures

Disbursement
Lao Cai
AUD $5,281,871

Disbursement
Son La
AUD $4,463,705

Private sector co-investment
AUD $6,767,696
Signed partnership agreements: 55
Women joining business networks: 12,380
Number of women trained: 34,879

Women with productive access and inputs: 10,147
Women-led collective groups: 396
New production area expanded: 5,470 ha

Latest News

GREAT website relaunch
Press F5 and you’ll see a new look GREAT is supporting economic GREAT website! What is GREAT and our empowerment in north-west Vietnam by Partners doing to respond to COVID-19? working with partners to provide women What is the latest media coverage on with the tools to act and the power to

Story of a Red Dao woman
GREAT? What are some of the latest projects GREAT is supporting? Please visit our website by clicking on the below link to see the new structure with updated information and new functions.

See more

Watch video

GREAT Story: Growing Tourism

How has a Thai woman in Moc Chau capitalised on the tourism potential of her hometown.

Luong Thi Hong Tuoi - Leader of Vat Village Community-Based Tourism Group supported by Action on Poverty, a GREAT partner, provides the answer.

Read more
Empowering Women through an Inclusive Systems Approach is the first publication in GREAT’s Knowledge Series and introduces key approaches of GREAT and the context in which the Program operates. Click for more details.

See more

COVID-19 Response and Recovery
GREAT COVID-19 Update September 2020

The recent resurgence of COVID-19 cases in Da Nang has highlighted the ongoing health and economic impacts of COVID-19. GREAT has recently conducted a second survey to assess the impact on partners and is supporting partners to respond to the changing market conditions.

See more

Partner's Highlighted Activities

Red Dao women in Sa Pa, Lao Cai

Lan Rung Company organised a series of
attended a training on agriculture management to meet GACP standards for medicinal plants utilising a newly developed mobile app, led by GREAT partner Helvetas.

training courses on production of handicrafts, including embroidery classes for Red Dao women in Sa Pa, Lao Cai.

Mrs Tong Thi Phong, Deputy Chairwoman of the National Assembly of Vietnam, was introduced to the GREAT Program through an exhibition featuring local specialty products in Moc Chau, Son La.

An expert from the Research Center for Non-Timber Forest Products introducing electric drying technology for the medicinal herb, Amomum Longiligulare, to women in Bat Xat, Lao Cai.

The Lao Cai Department of Culture, Sports and Tourism and Bat Xat District authorities co-organised a training workshop for on-site tour guides in Y Ty, Bat Xat, Lao Cai.

Mong women in Bac Ha, Lao Cai listening to the pilot communication messages via mobile phone through a campaign led by GREAT partner - CRED.

Where We Are

Key Past Activities

June 2020: Gender Equality Vietnam Family Day Event
July 2020: Partner training on GREAT gender equality tools and inclusion of people
Gender Equality

"The Program has created a substantial change in stakeholder awareness on gender equality." - Mr. Le Hong Phong, Coordinator Lao Cai PMU
High-Value Rice

"The project on specialty rice is wonderful. People here were trained to select the special rice seedlings and apply the techniques to gain the full the benefits. Though productivity is lower than other types of rice, the price is double." - Dinh Thi Bich, ADC Rice Project

Bamboo Shoots

"I feel so grateful that our group was supported with a solar-drying house, which is very modern but environmentally friendly. We can dry the bamboo shoots without any fuel, wood or electricity, and that is amazing!" - Nguyen Thi Tho, CRED Bamboo Project

Economic Improvement

"GREAT has contributed to the initial economic improvement of farmers in the Program areas, helping Son La Province to capitalise its potential in agriculture and tourism." - Lo Minh Hung, Vice Chairman of Lao Cai People's Committee

Herbal Bath Service

"I will definitely return and invite friends to use the herbal bath service of the Red Dao Community Cooperative." - Nguyen My, Tourist in Sa Pa