Company as Key Value Chain Player

Women’s Economic Empowerment & Business Opportunities

Benefits to engaging women in your value chain

<table>
<thead>
<tr>
<th>Increase Business Efficiency</th>
<th>Diversification of Suppliers</th>
<th>Improve Reputation Management</th>
</tr>
</thead>
<tbody>
<tr>
<td>Engaging women in your value chain:</td>
<td>Company</td>
<td>Adopting high gender equality standards in your value chain helps companies to:</td>
</tr>
<tr>
<td>Increases your productivity, if women are enabled to get equal access to quality inputs and services</td>
<td>Cooperatives</td>
<td>- Maintain stable commercial relationships with suppliers</td>
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<tr>
<td>Improves the quality of your product, if women are enabled to apply new production technologies</td>
<td>Supplier companies</td>
<td>- Achieve international standards, such as Rainforest Alliance or Fair Trade</td>
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Solutions for your company

Enable women’s access to inputs, technical training and other extension services

More focus on ethnic minority women

Additional practical training and mentoring tailored to women

Promote women’s leadership and improve their leadership skills

Contract women farmers

Deal with farmer households as family businesses including both men and women

Promote women in leadership and improve their leadership skills

Do business with women entrepreneurs

Ensure that women are represented in the management of your company

Show your clients and consumers:

- That your company is engaging many ethnic minority women in your value chains
- Women benefit in the production through high gender standards in your value chains
- That the welfare of women has improved (e.g. good working conditions, equal pay, inclusion of people with disabilities)