Women’s Economic Empowerment in GREAT

Gender equality in agriculture and tourism sectors: How to increase the power of women and provide them with the tools to participate in the tourism and agricultural value chains on an equal footing with men.

How to empower women?

Tools to act
Access to Resources

Access to Assets
- Land, trees & equipment
- Networks & market information
- Infrastructure and facilities

Access to Financial Services
- Non-collateral loans
- Bank account, credit & insurance
- Mobile banking

Access to Support Services
- Know-how & technology
- Skills training
- Inputs (seeds, fertilisers, tourist services etc.)

Power to act
Power & Agency

Decision making
- Productive resources
- Expenditure & income
- Equal decision making and workload sharing

Self-confidence
- Self-esteem
- Confidence in own skills
- Confidence to speak up

Capabilities
- Entrepreneurship
- Leadership
- Management