How the GREAT Program Empowers Women

Objectives

Reach

Engage women in all project activities

- Invite women as participants with a focus on engaging ethnic minority women
- Understand women’s aspirations and challenges
- Reduce barriers to participation including language
- Make sure at least 50% of the members are women

Benefit

Improve women’s economic condition

- Access to assets
- Access to financial services
- Access to support services

- Ensure that women benefit from project activities
- Design services taking into account gender-specific needs and preferences (e.g. technical training in local languages, use of IT)
- Address policy constraints
- Promote gender responsive business cases
- Promote disability inclusive business cases
- Build capacity of local service providers (e.g. Women’s Unions) to provide gender services for businesses

Empower

Strengthen ability of women to make strategic life choices and put these into action

- Decision making
- Self-confidence
- Capabilities

- Enhance women’s decision-making power in households
- Advocate for workload sharing in the household
- Leadership skills training and coaching for women
- Networks for knowledge and experience sharing
- Advocate for equal, safe and flexible working environment for women
- Address gender-based domestic violence and child abuse

- Women with increasing decision-making power over production, income, etc.
- Workload balance
- Women in leadership
- Prevalence of gender-based violence

Indicators

Number or proportion of women participating in project activities:

- Attending training
- Joining a group
- Receiving inputs and services

Sex-disaggregated data for outcome indicators such as:

- Productivity
- Income
- Assets

(Source infographic: Fair & Sustainable Consulting and IFPRI, 2017)