Gender Responsive Equitable Agriculture and Tourism (GREAT)

Volume 5 June 2020

Key Figures

Disbursement
Lao Cai
AUD $6,742,468

Disbursement
Son La
AUD $5,561,956

Private sector co-investment
AUD $5,334,157
**Signed partnership agreements**  
49

**Women joining business networks**  
13,822

**Number of women trained**  
23,850

**Women with productive access and inputs**  
7,864

**Women-led collective groups**  
352

**New production area expanded**  
3,392.81 ha

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**Project Highlights**

**Moc Chau tourism is on the way to capitalise its full potential**

Vietnam’s northwest offers tourists the chance to connect with the many ethnic groups that call the area home, enjoy the stunning scenery and fresh local

**Green shoots are growing**

Bamboo shoots are synonymous with Vietnamese cuisine and are grown in many areas of the country. As well as being a popular food ingredient in Vietnam, bamboo shoots provide an
produce. Community-based tourism offers the ethnic communities an opportunity to participate in and benefit economically from Vietnam’s tourism industry.

By working in partnership with local government, local businesses and, most importantly, local communities, GREAT aims to ensure that any development of the local tourism industry is sustainable and preserves the cultural and environmental aspects of the area that make it such an attractive travel destination.

GREAT Story: Tan Ta May

Discover how a Red Dao women turned indigenous knowledge into a business opportunity and generated increased income for hundreds of women.

Read the story of Mrs Tan Ta May - Director of Red Dao Community Cooperative, a GREAT partner for answers.

COVID-19 Response and Recovery
GREAT COVID-19 Update May 2020

How has the COVID-19 outbreak impacted GREAT projects in both economic and social aspects?
How are GREAT and partners responding to these impacts? What are the recovery plans?
Let's check out for more!

See more

Partner's Activities in Response to COVID-19

Red Dao women in Sapa are turning the challenges caused by COVID into an

Vinasamex Company is maintaining regular purchases from growers, mostly
opportunity to produce and launch new products from artichoke.

Tay and Dao women and continuing to employ staff in Van Ban, Lao Cai.

Helvetas Vietnam has combined important COVID-19 awareness communication with gender equality awareness and messages in a communications campaign targeting ethnic minority groups in Bac Ha and Bat Xat districts, Lao Cai.

Community-based tourism operators supported by AOP in Moc Chau, Son La are ready to come back stronger, with improved services.

Bac Ha Tea has continued buying tea from growers in Bac Ha, Lao Cai, providing a lifeline for families who dealt some economic blows due to COVID-19.

Fresh Studio adjusted their training program on VietGAP standards, and are training farmers in Son La in groups of 20 and ensuring they participants can be spaced out according to social distancing requirements.

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**Where We Are**

**Key Past Activities**

April-June 2020: Project annual work plans for period July 2020-September 2021 developed.
Today, growers in Van Ban have a clear understanding of the value of cinnamon and consider cinnamon as a vital crop to support the family economy. Women are gradually having a bigger voice in the family, community and society.” - Nguyen Thi Huyen, Director of Vina Samex Company
Bamboo shoots

"Initial successes include our soon-to-be organically certified bamboo shoots area and purchasing agreements with Kim Boi and Yen Thanh companies. We really look forward to developing Van Ho bamboo shoots as a local specialty to help increase women's income." - Ha Thi Hue, CRED Bamboo Project

Community-based Tourism

“To develop a good community-based tourism model, all members of the community should join hands and collaborate. As a result, the whole community will be mutually beneficial.”
  - Hoang Thi Vuong, Head of DCI Sapa

Medicinal Plants

"Through the training on cooperative restructure, we gained a better understanding of the membership structure of the new type of cooperatives, shareholding, capital management and business planning."
  - Ly Lao Lo, Director of Sapanapro Company
Vegetables Sector Meeting

"Van Ho District authorities and other partners will always accompany vegetables growers on the way of sustainable development." - Nguyen Quang Huan, Vice Chairman of Van Ho District People’s Committee

Vui lòng gửi yêu cầu về địa chỉ great@Aus4Equalityvn.org nếu Quý vị cần bản tiếng Việt của bản tin này

You are receiving this email because you are a partner or stakeholder of GREAT

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